



A Premium B2B International Expo on Food, Beverages,
Bakery & Hospitality Products & Solutions



NOVEMBER 2024

Bhrikuti Mandap, Kathmandu - Nepal

Owners, CEO, procurement heads, trade professionals from hotels, restaurants, bakeries, Industries, retail chains, catering, commercial kitchens and related sectors get together to find the best products, supplies and services as well as to learn about current business trends in Nepal.

ORGANISER



S D PROMO MEDIA PVT. LTD.



www.khanaexpo.com

CONCURRENT SHOW



SUPPORTING ASSOCIATION



Chef Association
of NEPAL



Dairy Association
of NEPAL



Restaurant & Bar Association
of NEPAL

REGISTRATION SPONSOR



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WELCOME TO THE BIGGEST FOOD EXPO EVER IN NEPAL



One of Nepal's most important events of its type, KHANA EXPO NEPAL is a premier exhibition on food, beverage, bakery and hospitality products, solutions, and technology in Nepal.

More than 10,000 professionals from the organized retail, wholesale and food service industries congregate at KHANA EXPO NEPAL.

WHY VISIT KHANA EXPO NEPAL 2024

To discover the variety and high nutritional and culinary value of Nepalese products and give your business a competitive edge.

To explore new products that will fulfill the needs of consumers in your home country.

To stay up-to-date with the latest trends and innovations in the F&B sector and to connect with suppliers and business partners.

VISITOR PROFILE

- Dealers, Suppliers & Wholesalers
- Exporters & Importers
- Hotels & Restaurants
- Cafes
- Commercial Kitchens
- Cloud Kitchens
- Executive Chefs
- Chief Housekeepers
- Govt. Officials (Quality & Safety)
- Big Caterers
- Food Technologists
- Food & Beverage Manufacturers
- Institutes & Universities
- Hospitality Procurement Heads
- Food Chains / Startups
- Hospitality Service Providers
- Airline Catering
- Bakers & Confectionaries
- Clubs & Resorts
- Fast Food Chains
- Ice Cream Manufacturers & Parlors

KHANA EXPO 2024 FORECAST KEY FIGURES



200 +
Exhibitors



50 +
International
Exhibitors



250 +
International
Visitors



10000 +
Trade
Visitors

NEPALESE PRODUCTS, DESTINED FOR THE WORLD



17.20 %

Revenue in the Food market is projected to reach US \$ 142.70 million in 2023.



15.80 %

User penetration will be 10.8% in 2023 and is expected to hit 15.8% by 2027.



19.62 %

Revenue is expected to show an annual growth rate of 19.62%, by 2027.

**SUCCEED
THROUGH
TAILOR-MADE
CONNECTIONS
IN THE MOST
EXPANSIVE
NETWORK FOR
F & B SOURCING**

Why NEPAL ?

FMGC industry in Nepal Growing at more than 20% annually 📈

Revenue in the Beverages is projected to reach US\$ 11.68 m in 2023 in Nepal 📈

Revenue in the food market is project to reach US\$ 143 m in 2023 📈

Revenue is expected to show an annual growth rate (CAGR 2023-27) of 19.62% in Nepal. 📈

There are around 2800 tourist-standard restaurants in Kathmandu, Pokhara & Chitwan and 📈

these establishments are estimated to have a combined investment of Rs. 30 Billion.

The services sector in Nepal is now the largest sector in the economy; its share of GDP has risen 📈
from 26 percent in 1980 to over 42 percent today.

EXHIBITOR PROFILE

FOOD, BEVERAGES & BAKERY | RESTAURANT, COMMERCIAL KITCHEN EQUIPMENTS & ITEMS | HOSPITALITY SOLUTIONS



Commercial Kitchen Equipments



Snacks & Chocolates



Beer & Alcoholic Drinks



Frozen & Functional Foods



Milk & Milk Products



Pickles, Jam & Dairy Products,



Soft Drinks & Beverages



Bakery & Confectionary



Cold Room & Storage Systems



Delivery & Ordering Software



Food Processing Machinery



Refrigeration



Catering & Display Equipment



Bakery & Dairy Machinery



Chillers, Freezers Labelling & Printing



Filling & Toppings

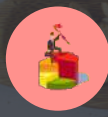


Processed Food



Fresh Food & Ice Creams

WHY NEPAL, WHY PARTICIPATE ?



MARKET SIZE

One of the biggest food service market in South Asia. Popular tourist destination.



BRAND AWARENESS

The show allows you to get in front of your target audience, which is the perfect opportunity to showcase your brand, boost your business image, gain media attention and overall, draw attention to your business.



COMPETITION & COMPARISON

The show puts your company and your branded products in a real-time face off against your completion. Your brand is surrounded by the leaders in your market.



NETWORKING & MEETING

Engage all three days with your existing clients as well as networking opportunity with new possible customers. This allows you to reach a larger audience. You can also gather product & business feedback from your clients.

Call / Write to us for
SALES / MARKETING ENQUIRY

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